1.

According to this data, theater, music and film are the most successful categories in Kickstarter. There are categories with %percent failure rate such as animation and food trucks. Degree of success drops significantly through the end of the year.

Looks lie the higher the pledge go, the failure rate will increase.

2. This is a sample data and it may not be reflective of trends in whole data set. I am not sure if the sample size is big enough

3. We didn’t analyze this base on the region and based on number of backers.